

# CARLOS VEGA

Redondo Beach, California  
[linkedin.com/in/carlos-vega-045774](https://www.linkedin.com/in/carlos-vega-045774)

## KEY HIGHLIGHTS

- More than 18+ years of top, diversified experience, holding senior management roles in Strategic Planning, Corporate Finance, and IT.
- Innovative, strategic, and visionary leader able to bridge strategy, people, process improvement, and technology to bring to market transformative initiatives.

## PROFESSIONAL EXPERIENCE

### Director of Strategy

Wipfli Digital, Chicago, Illinois (remote) (2022 - Present)

### Digital Client Partner / Director

Temenos/Kony, Austin, Texas / (remote) (2019 – 2022)

### Director of Digital Banking and Omni Channel Strategy

Kinecta FCU, Manhattan Beach, California (2017 – 2019)

### Senior Digital Retail Transformation Manager - Digital Program Management

TOYOTA FINANCIAL SERVICES, Torrance, California (2015 - 2017)

### Strategic Planning & Innovation Manager

TOYOTA FINANCIAL SERVICES, Torrance, California (2014-2015)

### Additional Experience:

- Toyota Financial Services- Sr. Strategy Administrator
- Toyota Motor Sales- Sr. Retail Marketing Strategy Administrator
- Toyota Motor Sales – Sr. Financial Administrator
- Los Angeles Times – Finance Strategy Manager

## EDUCATION

UNIVERSITY OF SOUTHERN CALIFORNIA (Marshall School of Business), Los Angeles, California

Master of Business Administration - *Corporate Finance* and *Entrepreneurial Studies*

- Earned Technology Commercialization Certificate (Lloyd Greif Center for Entrepreneurship)
- Graduated Cum Laude with Honors

LOYOLA MARYMOUNT UNIVERSITY, Los Angeles, California

Bachelor of Business Administration - *Finance* and *Computer Information Systems*. Minor in Hispanic Business

- Graduated Magna Cum Laude with Honors

## PROFESSIONAL CERTIFICATIONS

- Scrum Master Certified, PMP
- Master Kaizen Coach (Six Sigma Blackbelt equivalent)
- Certified Toyota Kaizen Coach (Six Sigma Greenbelt)

## ADDITIONAL INFORMATION

- Community Service Advocate
  - Finance Committee Chair 2016 – 2022, Our Lady of Guadalupe Church and School, Hermosa Beach CA
  - Finance Committee Member – 2022 – Present, Our Lady of Guadalupe Church and School, Hermosa Beach CA